

Global Research I Lecture III

Date: March 3rd, 2016

Place: Judo hall

Speaker: Mr. Syunsuke Ushida,
Habataku Inc.



Keynote: How to get to Akita after world travel

Purpose: In the last lecture of Global research course, listening to Mr. Ushida about management of his business development.

Content: Importance of global thinking and what a global leader is.



Q & A

Q1:

Student: What will you do if people disagree with your plan?

Mr. Ushida: It happens that people have bad feelings toward your challenge. But if you try to explain what your plan is, then some people will help and cooperate with you.

Q2:

Student: Do you have any idea about reduction of inequality in developing Asian countries?

Q3:

Mr. Ushida: It is not directly to reduce the inequality, but the management of

my company is one solution for it, even if it is a small step.

Q4:

Student: Challenging sometimes comes with fear. How did you get over the fear?

Mr. Ushida: I felt the same thing. To speak honestly, then some people agree with and support you.

Comment:

The speech of the young CEO, Mr. Ushida, inspired the students. He believes that relationships, experiences and visions for the future are valuable for his business. The students got some ideas about what they can do in Akita by connecting to global issues.

Feedback:

- It is important to challenge actually, and not only think about it.
- I will try to do something for Akita and for the world.
- It is important to cooperate with people and have relationship.
- I was impressed that poverty due to lack of creativity, not only poor economy.
- To get self-esteem, I need many global experiences like Mr. Ushida.
- I recognized the significance of the SGH project at Minami High school.
- Mr. Ushida's speech was good because it was based on his own experiences.
- IT was not so much differences between cities and rural areas. It is possible to develop new business in rural areas.